



# apprise

ENHANCING SCREENING OF VULNERABLE  
POPULATIONS



# The Problem

## Human trafficking and forced labor

25 million in forced labor and human trafficking  
→ [Global Slavery Index 2018](#)



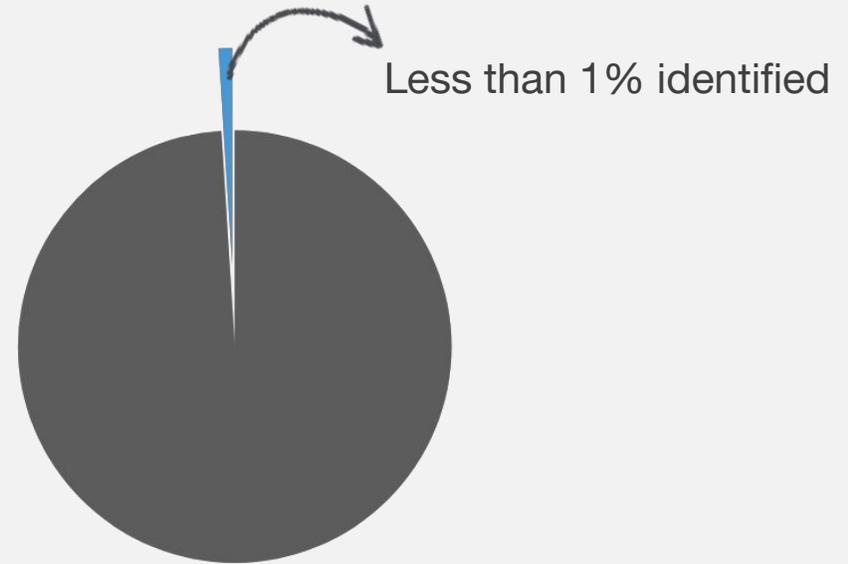
That's the entire population  
of [Australia](#)



# Victim-identification

## Gap between estimated victims and identified victims

100,000 victims identified in 2017  
→ [Trafficking in Persons Report 2018](#)





# Problems with screening workers



**Language barriers**



**Lack of trust**



**Fear of reprisals**



**Inconsistent data  
collection/ analysis**



# Target industries



Fishing and seafood processing



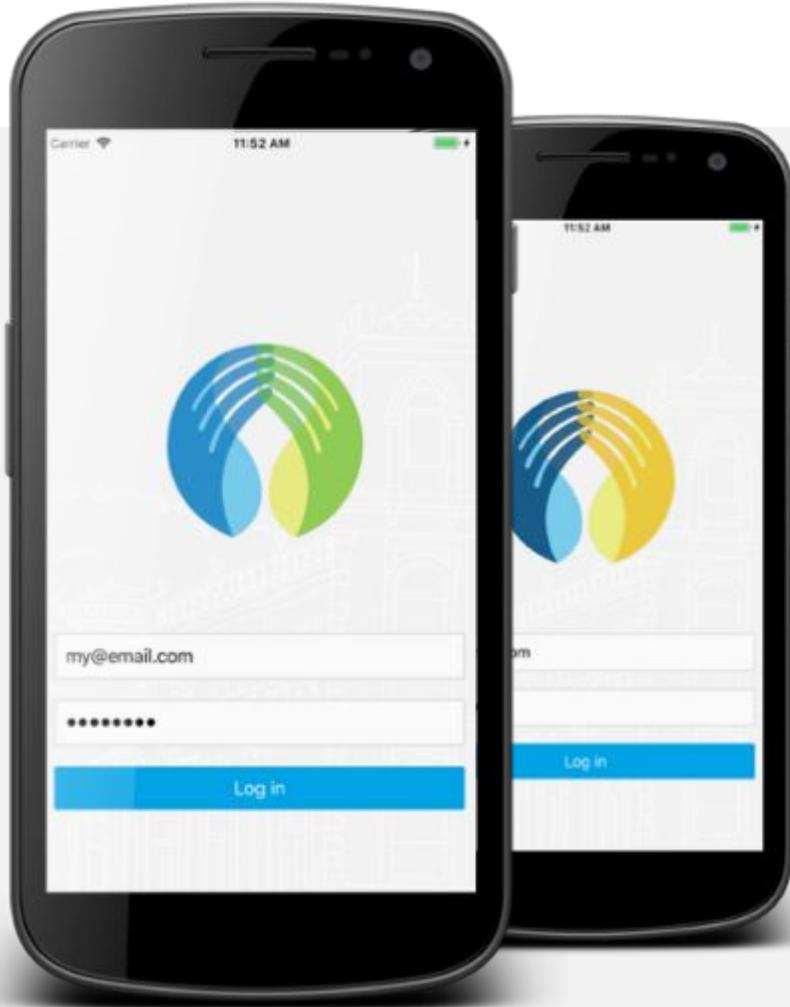
Manufacturing and processing



Entertainment



# The app



## Tools for screening vulnerable populations

Apprise is a tool to improve screening of vulnerable populations with the potential to unmask situations of forced labor and human trafficking.

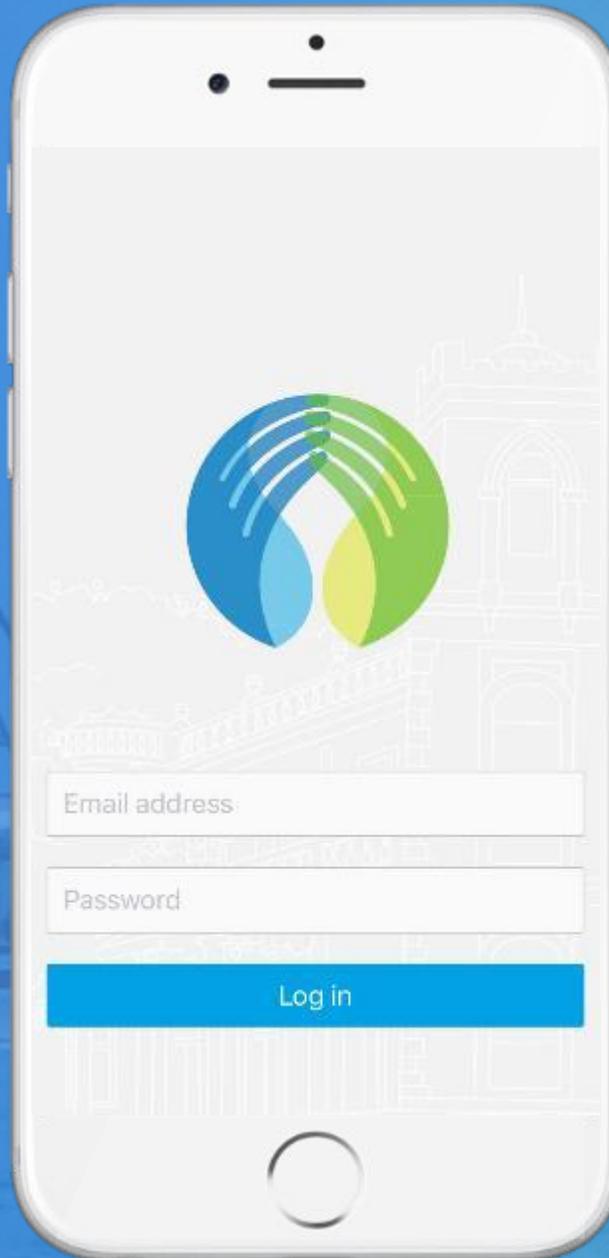
# | The app

## ✓ Privacy

With Apprise, responses are anonymous and confidential.

## ✓ Frequency

Interviews take less time, which allows front line responders to interview more workers and with more frequency.



## ✓ Inclusivity

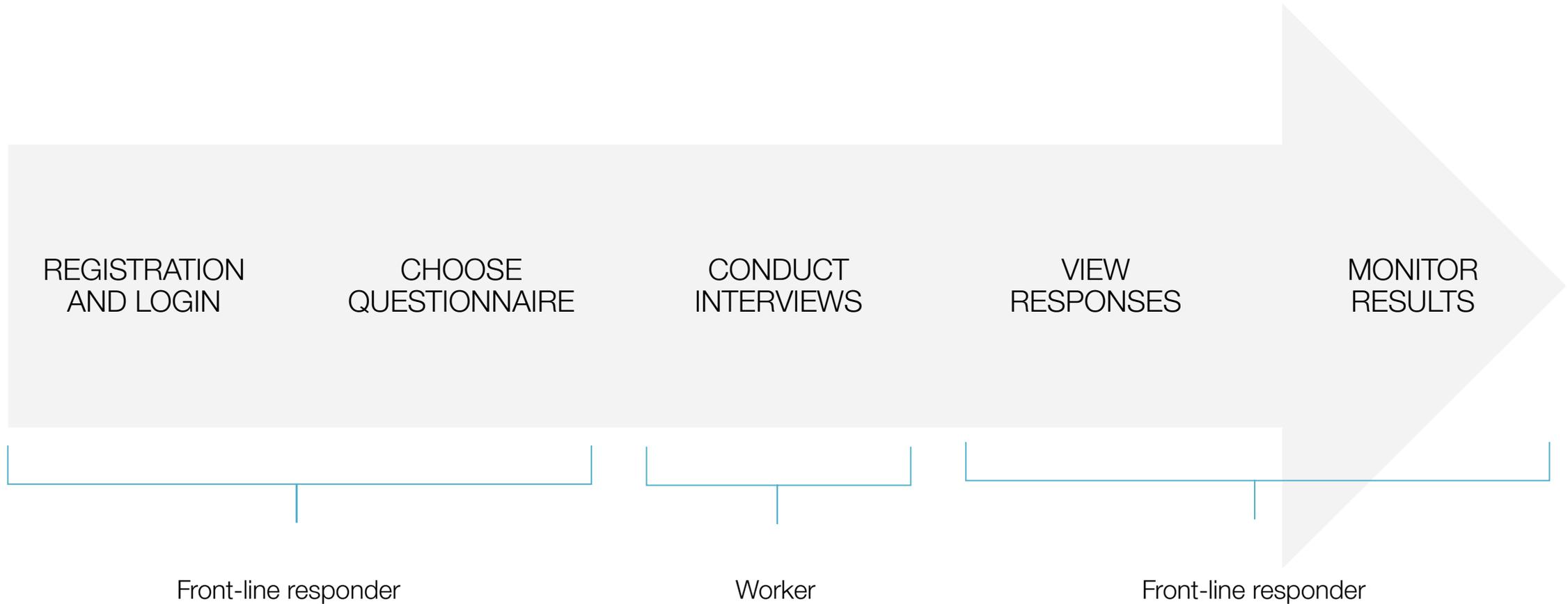
Apprise supports a wide range of languages and dialects.

## ✓ Consistency

Apprise consistently captures responses allowing to compare results across time, location and sector.



# Apprise Flow





# Apprise Flow

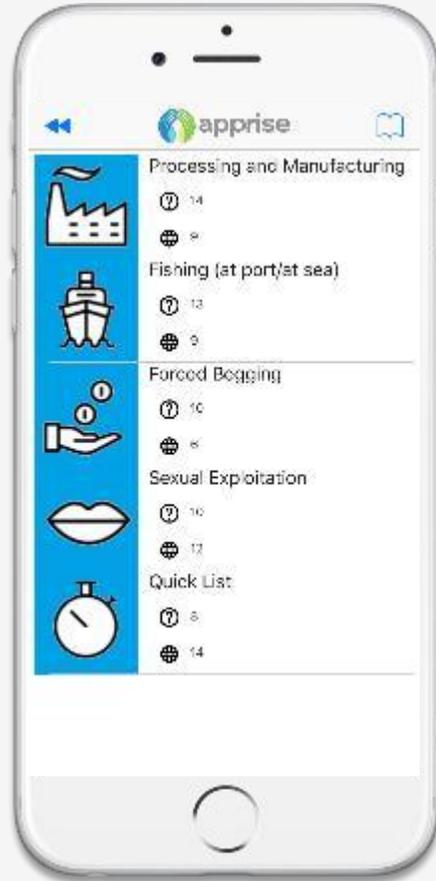
A series of questions plays through audio files. The interviewee can choose to answer:

-  Yes
-  I do not know
-  No
-  Repeat question
-  Go back and change answer
-  Skip question





# Apprise flow: individual interview



1. Frontline responder logs on, chooses question list and gives phone to worker.



2. Using headphones, the worker selects their preferred language and starts the interview.



3. Worker gives back phone and frontline responder accesses the vulnerability results screen.



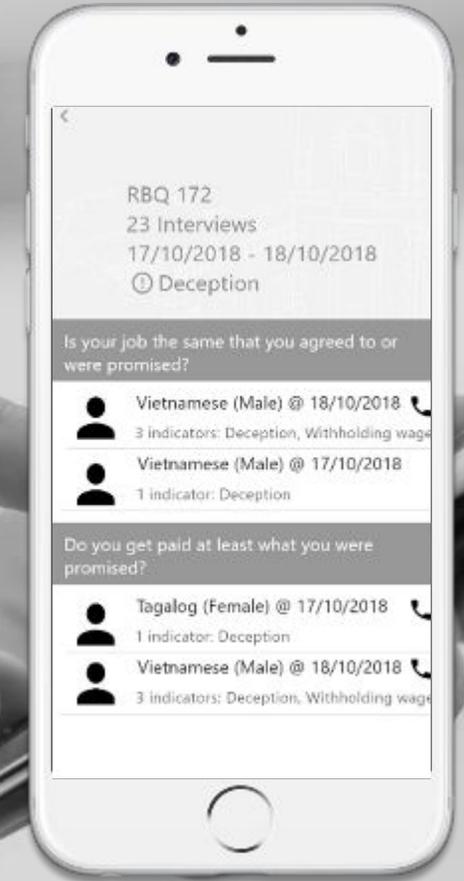
# Apprise Audit flow: multiple interviews



1. Investigator logs on, adds factory identifier and selects worker sample



2. Using headphones, each worker selects their preferred language and starts the interview.

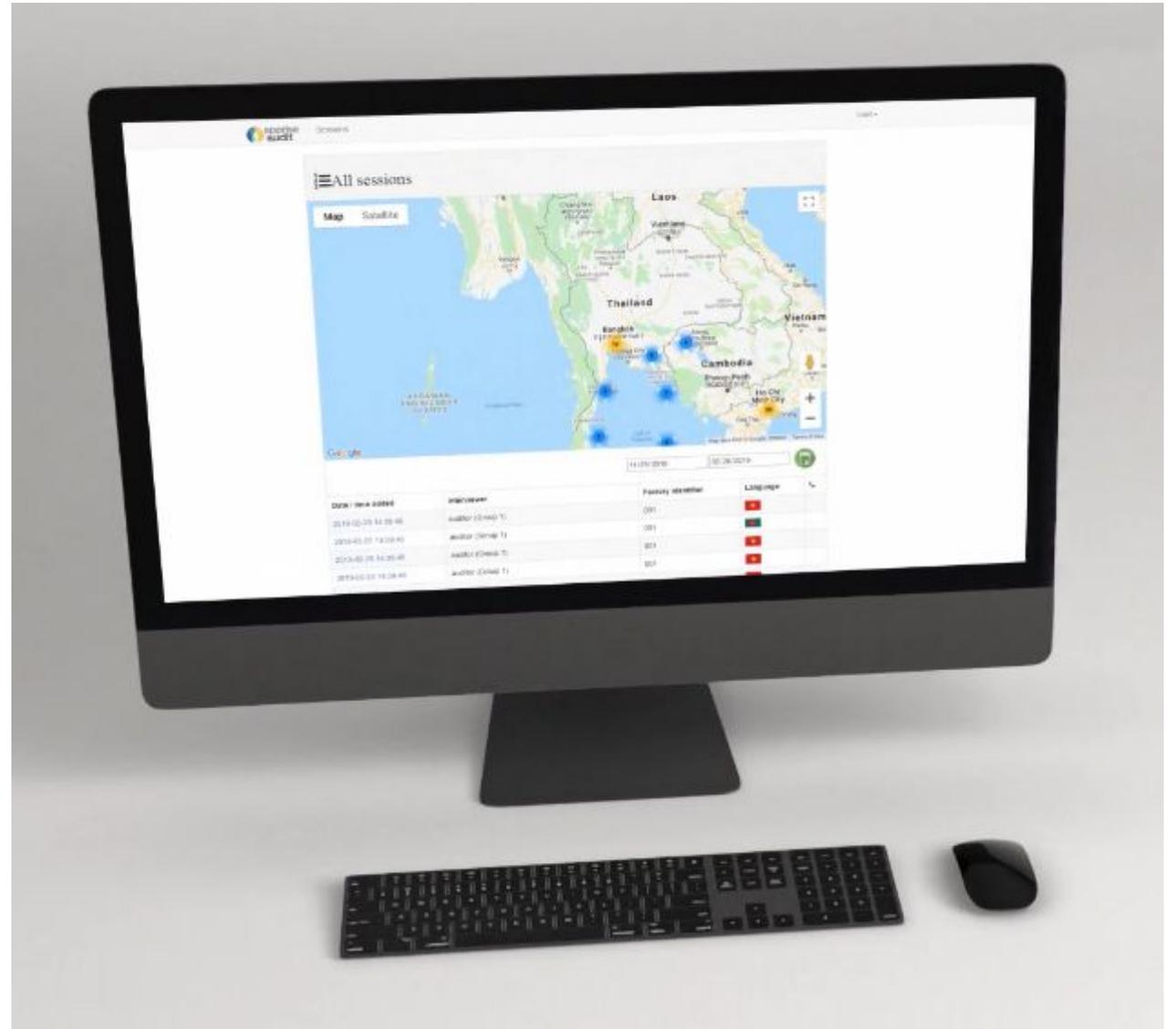


3. The investigator can see a summary of all the responses by factory, indicator and interviewee



# Apprise Flow

Results are uploaded on a server that allows organizations to review and track data and trends over time





# Apprise can:

- Empower workers' voices, particularly the most vulnerable;
- Advise frontline responders on the worker's vulnerability;
- Increase privacy, inclusivity, frequency and consistency in screening processes;
- Collect high-quality data and trends on labor exploitation and human trafficking to inform responsive policy.





# Testimonials

“ *I wish a labor inspector could use this mobile app when visiting factories. Many employees might be more willing to share because no one can hear their answer. No one wants to get in trouble by telling the truth but they all need help.*”

Kitty, factory worker in Thailand for six years





# Testimonials

“ I use the app in my phone to interview them if I think they might need help. If it shows that they are highly vulnerable, I immediately refer them to the case management team. ”

Ming-yu, frontline responder





# Testimonials

“ *The app makes me feel empowered – it allows me to speak to workers I would never be able to communicate with otherwise.*”

Head of Auditing – APAC for global apparel corporation





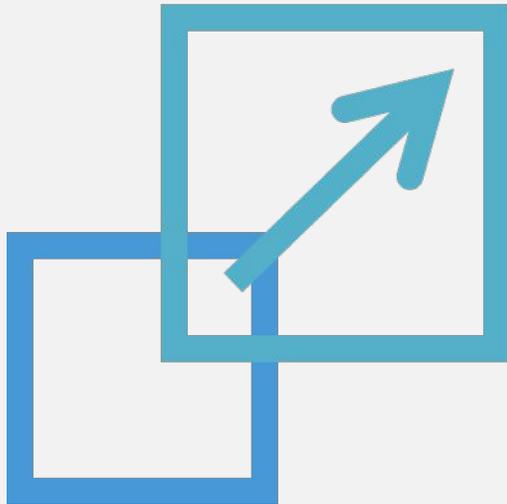
# We are currently testing Apprise in South-East Asia

We are working closely with different stakeholders such as the Thai Government (CCCIF); NGOs such as Stella Maris and Labor Rights Promotion and global corporations such as VF Group and Li&Fung





# Potential for scale



**We are looking for partners and funding opportunities to scale Apprise**

Get in touch with us at [apprise@unu.edu](mailto:apprise@unu.edu)



| Thank you!



[apprise.solutions](http://apprise.solutions)